

## Case Study 22

# Interproof®

## for Creatives and Marketing Dummy Coatings

### The challenge

Provide a bottle cap that matches the bottle's motif for a presentation. Unfortunately, the two colors are very different, so a quick solution is needed!

### Our solution

Our printing inks can be used as paint coatings, therefore it's possible to reproduce almost any color according to Pantone and HKS standards or from a sample. We work visually, which means that every paint coating is mixed,

### The result

We create samples according to your specifications quickly and smoothly. Thanks to our in-house production, we can coat objects and turn them into perfect dummies. Even complicated color schemes can be achieved in matte or glossy and refined with our Ru-bOns or with UV direct printing.



### DUMMY-SERVICE

for

granola bars, bonbons,  
cookies, pasta, soups,  
yogurts, beer bottles,  
toothpaste tubes,  
household cleaners,  
cream jars, diapers,  
cigarettes, milk drinks,  
baby food, shampoos,  
hairspray cans, razors,  
sausages and cold cuts,  
cheese, chocolate bunnies,  
chocolate Santa Clauses,  
liqueurs, cat food,  
detergents, margarine,  
beer glasses, medications

and last but not least ...  
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team  
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